



**FIESTA DE LAS FLORES HISPANIC CULTURAL CENTER, INC.**

**SPONSORSHIP AGREEMENT** - Please print or type the requested information below as it should appear on all promotional material:

Name \_\_\_\_\_ Title \_\_\_\_\_

Corporation \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

**TITLE SPONSOR**

Terms and activities of this exclusive sponsorship are negotiated individually.

**Platinum Sponsor- \$25,000**

- Platinum level recognition on all printed material
- Corporate acknowledgement in all activities by Master of Ceremonies
- Corporate logo displayed at all **Fiesta de las Flores** facilities
- Four 8'x10' exhibit booths at three-day **Fiesta de las Flores** event
- Corporate logo on **Fiesta de las Flores** posters and in all marketing promotion and press kits
- Fifty (50) **Fiesta de las Flores** tickets
- VIP backstage access to **Fiesta de las Flores** celebrities

**Gold Sponsor- \$15,000**

- Gold level recognition on all printed material
- Corporate acknowledgement in all activities by Master of Ceremonies
- Corporate logo displayed at all **Fiesta de las Flores** facilities
- Two 8'x10' exhibit booths at three day **Fiesta de las Flores** event
- Corporate logo on **Fiesta de las Flores** posters and in all marketing promotion and press kits
- Twenty-five (25) **Fiesta de las Flores** tickets
- VIP backstage access to **Fiesta de las Flores** celebrities.

**Silver Sponsor- \$10,000**

- Corporate acknowledgement in all activities by Master of Ceremonies
- Corporate logo displayed at all **Fiesta de las Flores** facilities
- One 8'x10' exhibit booth at three-day **Fiesta de las Flores** event
- Corporate logo on **Fiesta de las Flores** posters and in all marketing promotion and press kits
- Fifteen (15) **Fiesta de las Flores** tickets
- Expanded corporate recognition in the Hispanic market

**Bronze Sponsor- \$5000**

- Corporate name displayed at Fiesta de las Flores
- One 8'x10' exhibit booth at three-day **Festival** event
- Corporate name in press kits
- Ten (10) **Fiesta de las Flores** tickets
- Expanded corporate recognition in the Hispanic market

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Signature of Authorized Representative

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Date