

SPONSORSHIP AGREEMENT:

Please print or type the requested information below as it should appear on all promotional material.

Name _____ Title _____
Corporation _____
Address _____
City _____ State _____ Zip _____
Telephone _____ Fax _____ Email _____

Event Sponsor

Terms and activities of this exclusive sponsorship are negotiated individually.

Platinum Sponsor- \$25,000

- Platinum level recognition on all printed material
- Corporate acknowledgement in all activities by Master of Ceremonies
- Corporate logo displayed at all Fiesta de las Flores facilities
- Two 8' x 10' exhibit booths at three-day Fiesta de las Flores event
- Corporate logo on Fiesta de las Flores posters and in all marketing promotion and press kits
- Fifty (50) Fiesta de las Flores tickets
- VIP backstage access to Fiesta de las Flores celebrities

Gold Sponsor- \$15,000

- Gold level recognition on all printed material
- Corporate acknowledgment in all activities by Master of Ceremonies
- Corporate logo displayed at Fiesta de las Flores
- One 8' X 10' exhibit booths at three day Fiesta de las Flores event
- Corporate logo on Fiesta de las Flores posters and in all marketing promotion and press kits
- Twenty-five (25) Fiesta de las Flores tickets
- VIP backstage access to Fiesta de las Flores celebrities

Silver Sponsor -\$10,000

- Corporate acknowledgement in all activities by Master of Ceremonies
- Corporate logo displayed at sponsored Fiesta de las Flores event
- One 8' x 10' exhibit booth at three-day Fiesta de las Flores event
- Corporate logo on Festival posters and in all marketing promotion and press kits
- Fifteen (15) Festival tickets
- Expanded corporate recognition in the Hispanic market

Bronze Sponsor-\$5000

- Corporate name displayed at Fiesta de las Flores
- One 8' x 10' exhibit booth at three-day Festival event
- Corporate name in press kits
- Ten (10) Fiesta de las Flores tickets
- Expanded corporate recognition in the Hispanic market

Corporate Representative _____
Date