



FIESTA DE LAS FLORES HISPANIC CULTURAL CENTER, INC.

SPONSORSHIP AGREEMENT - Please print or type the requested information below as it should appear on all promotional material:

Name _____ Title _____

Corporation _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ Email _____

TITLE SPONSOR

Terms and activities of this exclusive sponsorship are negotiated individually.

Platinum Sponsor- \$25,000

Platinum level recognition on all printed material
Corporate acknowledgement in all activities by Master of Ceremonies
Corporate logo displayed at all **Fiesta de las Flores** facilities
Four 8'x10' exhibit booths at three-day **Fiesta de las Flores** event
Corporate logo on **Fiesta de las Flores** posters and in all marketing promotion and press kits
Fifty (50) **Fiesta de las Flores** tickets
VIP backstage access to **Fiesta de las Flores** celebrities

Gold Sponsor- \$15,000

Gold level recognition on all printed material
Corporate acknowledgement in all activities by Master of Ceremonies
Corporate logo displayed at all **Fiesta de las Flores** facilities
Two 8'x10' exhibit booths at three day **Fiesta de las Flores** event
Corporate logo on **Fiesta de las Flores** posters and in all marketing promotion and press kits
Twenty-five (25) **Fiesta de las Flores** tickets
VIP backstage access to **Fiesta de las Flores** celebrities.

Silver Sponsor- \$10,000

Corporate acknowledgement in all activities by Master of Ceremonies
Corporate logo displayed at all **Fiesta de las Flores** facilities
One 8'x10' exhibit booth at three-day **Fiesta de las Flores** event
Corporate logo on **Fiesta de las Flores** posters and in all marketing promotion and press kits
Fifteen (15) **Fiesta de las Flores** tickets
Expanded corporate recognition in the Hispanic market

Bronze Sponsor- \$5000

Corporate name displayed at Fiesta de las Flores
One 8'x10' exhibit booth at three-day **Festival** event
Corporate name in press kits
Ten (10) **Fiesta de las Flores** tickets
Expanded corporate recognition in the Hispanic market

Signature of Authorized Representative

Date